



Central Oregon Charities.org

Connecting Donors and Charities

powered by **INSTANT MOBILE SOLUTIONS**

Sponsorship Opportunities

Why CentralOregonCharities.Org?

CentralOregonCharities.org (COC) provides local non-profit organizations of all sizes with free access to mobile and web technologies that drive and support in-kind and cash donations.

Unlike other commerce or donation systems, COC focuses on providing a complete system that facilitates in-kind and cash donations, donor discovery of new organizations, and direct donor communications via mobile and web access.

To enable free access for non-profits and donors, COC offers a variety of sponsorship opportunities that enable a closer connection between the sponsor's brand and donors and a stronger correlation to community-wide philanthropic endeavors.

Sponsorship Options

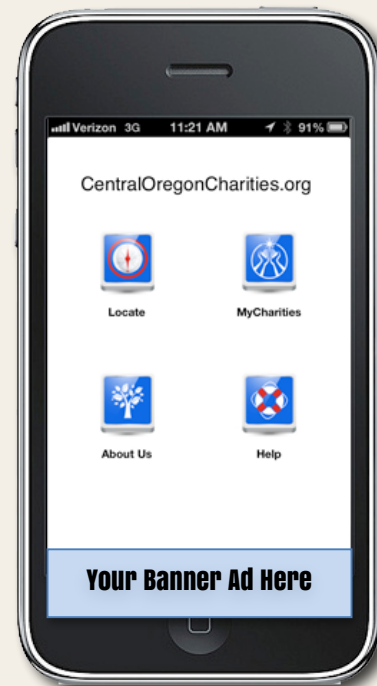
Inaugural sponsors are being provided with the opportunity to select various levels of sponsorship and will have the first opportunity to participate in future initiatives and offerings. Sponsorships have been funded through both Marketing and Philanthropic budgets, enabling companies to leverage alternative sources of financing.

Principal Sponsorship and In-Kind Donations	<ul style="list-style-type: none"> • Listing and Location Pin on Map • Logo on COC Sponsor page • Logo on System Portal Sponsor page • Recognition on COC Advertising Media • Reporting • First right of new sponsorship opportunities
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Banner Option	• Rotating Banner Ad on App footer
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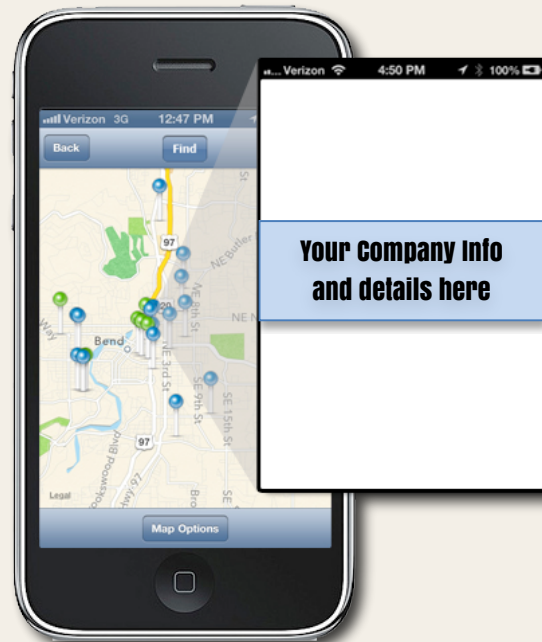
Messaging Option	• Monthly direct messaging to donor base
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Location Messaging Option	• Message to donor based upon location (coming soon)
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Sponsorship Benefits

- Recognition and affiliation for support of local charitable organizations
- Awareness within donor community
- Business listing, description and pin on location-aware map
- Detailed listing of Sponsor business
- Ability to reach consumers on their mobile devices



Contact Us

P 541-632-3011
 E info@centraloregoncharities.org
 W <http://centraloregoncharities.org>

CentralOregonCharities.Org Benefits

For Donors

Donors download the free Mobile App as part of their affinity with a specific charity, to create and store donation records, or to find a charity accepting specific items or near a particular location.

Donors enjoy the following:

- Donation catalog of items that each non-profit accepts
- Search for organizations accepting specific goods
- Information about each non-profit organization
- Digital receipts of each of their in-kind donations (and cash donations through the App)
- Location map and navigation to every participating non-profit's drop-off point(s) and sponsor's location
- Ability to download donation records directly into tax software or to send to an accountant

For Non-Profit Organizations

Non-profits sign up with COC in order to drive affinity with existing donors and to drive new donor awareness and giving within a local community.

Non-profit organizations enjoy the following:

- Free access to and use of the COC solution
- A mobile donation platform that would be too costly to independently develop
- Ability to attract in-kind donations through a searchable donation catalog and location-aware maps of drop-off points
- Drive discovery and awareness through a listing of all participating charities in the local area
- Capture donor contact information
- Communicate directly with donors through the App
- Eliminate the need for paper receipts



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About CentralOregonCharities.org

- Website + mobile app = interactive
- Supporting non-profit organizations in the Central Oregon area
- Initial solution funded by a grant by Meyer Memorial Trust to St. Vincent de Paul and InstantMobile Solutions
- Initial launch early November 2012

COC Promotional Activities

- Mobile App benefits video on YouTube, Facebook
- All participating Charities to actively promote the App to their donors (>5,000 households)
- Charity and Sponsor websites – COC logo and links to App stores
- Social Marketing program
- PSA announcements on bendbroadband

Participating Non-Profit Organizations*



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